
MEDIA RELEASE

nbc's coverage of the Traditional Authorities' Affairs & Interest Groups with emphasis on disputes

FOR IMMEDIATE RELEASE

07 September 2017, Windhoek; Namibia -

The Namibian Broadcasting Corporation (nbc) has noted with concern the mushrooming of disputes among some Traditional Authorities.

The corporation would like to once again emphasize its mandate as outlined in the NBC Act, 9 of 1991.

In terms of this act, the nbc's role is to inform, educate, entertain and promote peace and nation building.

Recently the nbc has been inundated with requests to air messages from various traditional groups and individuals that do not comply with the corporation's mandate and editorial guidelines.

The corporation therefore would like to appeal and remind the public that the Namibian Broadcasting Corporation would not allow its platforms to be used to incite violence, conflicts or cause division amongst communities.

nbc Director-General, Stanley Similo says while the nbc subscribes to the notion of freedom of expression and association, the corporation will not be used to sow division and promote conflict.

Similo says that the concerned groups must resolve their conflicts and not bring their battles to the nbc airwaves as the corporation would not like to become the third party in such disputes.

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Contacts:

Umbi Karuaihe-Upi

Chief Commercial Officer

Commercial Services Department

Tel: +264 61 291 3177

Cell: +264 81 129 4818

ukaruaihe-upi@nbc.na

It's Ours

PO Box 321 • Windhoek - Namibia • Tel +264 61 291 3111 • Website: www.nbc.na

Directors

Stanley B Similo
Director General

Sven Thieme
Chairperson

Andrew Kanime
Director

Inonge Mainga
Director

Moses Matyayi
Director

Wilhencia Uiras
Director

Company Secretary
Steven Yarukeekuro Ndorokaze

ABOUT nbc (www.nbc.na)

nbc's Purpose is to become a leading Multimedia Public Broadcaster of Choice in the world. It is the only Namibian broadcasting house that runs radio broadcasting in ten (10) Namibian languages and three (3) Public Service TV channels. nbc offers local, SADC and international news, current affairs and entertainment programming and covers more than 74.5% of the Namibian population. It further broadcasts beyond the Namibian borders on the DSTV audio bouquet and online at www.nbc.na

ABOUT Digital Terrestrial TV (www.nbc.na)

Digital television is a new way of broadcasting television. Although digital terrestrial television changes the way pictures are sent to your TV, it won't change the way you watch television.

Since the beginning of television, we've been watching what is known as 'analogue television': TV signals are broadcast using radio waves, which are picked up by an aerial and sent down a wire to your TV, the analogue television receiver. Your set then changes the analogue signal into pictures and sound. nbc boasts altogether with Eight (8) channels on its DTT bouquet – nbc1, nbc2, nbc3, One Africa, TBN and EduTV (nbc4), Music on 5 (nbc5) and Kwese Free Sport on 6 (nbc6).