

nbc SENIOR MANAGEMENT TEAM VISITS OSHAKATI REGIONAL CENTRE

The Namibian Broadcasting Corporation's (nbc) centre in Oshakati was the prime focus of the public broadcaster's senior management this week, with a high level nbc delegation engaging the regional leadership on revenue generation, succession planning, staff wellness and content production planning, amongst others.

The nbc delegation from the corporation's head office in Windhoek was led by Meneisa Muinjo, nbc Chief News & Programming Officer. Her team consisted of Umbi Karuaihe-Upi, Chief Commercial Officer, Claudie Likela, Head News and Current Affairs, Mushi-tu Mukwame, Head Radio Services, Gerson Kamatuka, Manager HR Operations and Michaela Jaeger, Head TV Licence.

The visitors from the central part of the country were very well received by the centre's Regional Head, Helen Shiimbi. The working week started with a review of the national broadcaster's successful live coverage of

Heroes' Day, the Olufuko Festival and the Ongwediva Annual Trade Fair. Other agenda items included presentations on performance management, corporate values and own income generation through TV licences, programme sponsorships and airtime sales.

A further point of discussion was the latest audience research, which once again confirmed that nbc remains the media house with the largest footprint in Namibia. The role of the Oshiwambo Service in revenue generation was emphasised with the regional staff being called upon to continue playing their part in producing programmes that attract large audiences and that contribute meaningfully to the socio-economic development of the country and its people.

The week's visit ended with a firm re-dedication to the ongoing corporate-wide efforts to maximise own revenue and to improve efficiency without compromising the nbc's public service mandate.



Back Row: G. Kamatuka, S. Natanael, S. Kondjashili, P. Muatunga, D. Shuumbwa, F. Amupala, M. Jaeger, E. Eneas, V. Nepembe. **Middle Row:** K. Kwedhi, S. Shikesho, F. Ingo, V. Engelbretch, E. Aikuti, H. Nghuuyepa, O. Hamutenya, P. Kweenda, M. Mesag. **Front Standing:** T. Ishitile. **Front Seated:** C. Likela, M. Muinjo, U. Karuaihe-Upi, M. Mukwame.

||GAO-!HAOB CELEBRATES 15 YEARS ON AIR



nbc Damara/Nama presenters Desre Christiaan and Gerson Oreob at the sporting games held annually.

The ||Gao-!Haob program was introduced on 01 August 2003 on the Namibian Broadcasting Corporation's (nbc) Damara/Nama Radio Service. The late Salath ||Hoeseb featured as the presenter of the first-ever breakfast show on the radio service. Before, the Damara/Nama Radio Service would link to the former nbc National Radio, now known as National FM, and take over after 07H00 only.

The breakfast show quickly gained popularity as the listeners embraced the change and Salath was loved by listeners all over the country. "He had the gift of attracting listeners from all walks of life," said Damara/Nama producer and presenter, Desre Christiaan. In 2006, the radio station started the ||Goa!haob Games which were first held in Outjo, as a way to bring the public, friends as well as family together. The games have taken place every year since then to date.

With Salath as presenter, the show consisted of news and current affairs items, sport updates and morning shout-

outs from the public. After the untimely passing of Salath in February, presenters Desre and Gerson Oreob took over the reins to uphold Salath's programming legacy and to retain audience numbers.

As time passed, the show gradually took on its own, very unique "sound and feel" as this was the first time that two presenters hosted the show. The listeners now refer to them as "Orendez". The new changes to the show were subsequently introduced to the public via road shows. The program managed to stay popular and it is still the most listened to show on the station as it used to cater mostly for the age group 35 and above; now, with the introduction of "Orendez", it has attracted the youth as well.

The show currently comprises of news headlines, current affairs items and interviews, comedy, weather, health and education inserts, an entertainment segment and competitions.

Tune into ||Gao-!Haob every morning from 05H50 to 09H00!

nbc RADIO & MY NAMIBIA SONG COMPETITION ROADSHOW FINALE

Join in the festivities with the nbc Radio Outside Broadcast (OB) and the My Namibia Song Competition team as they bring you everything you need to know about the competition and receive amazing giveaways!

Remember the closing date to submit your 'My Namibia' song entry is 11 September 2017. The public is encouraged to record, mix and master their songs at the broadcaster's studio 6 for the special rate of ONLY N\$500.00.

For any enquiries and

bookings, contact Justine Siteketa on 061 291 3143 or email jsiteketa@nbc.na

Find the team at the following venues on these dates:

08 September
11H00 - 13H00
//Karas Region
Keetmanshoop Central Park
nbc Afrikaans, Damara/Nama & National FM Live Broadcast

09 September
10H00 - 12H00
Hardap Region

Mariental Shopright
nbc Afrikaans, Damara/Nama & National FM Live Broadcast

09 September
10H00 - 11H00
Otjozondjupa Region
Okakarara Trade Fair
nbc Otjherero Radio Live Broadcast

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MOBILE TV LICENCE TEAMS FOR THE NATION

The Namibian Broadcasting Corporation (nbc) remains steadfast in providing ease of payment for TV set owners. The mobile TV licence teams ensure that all television set owners update their accounts to avoid the payment of penalties for the 2017/2018 renewal period.

TV set owners are also reminded to place their TV licence account number and/or ID number in the reference field when paying via EFT or direct deposit. Payments can be made into the TV li-

cence bank account below and proof of payment should be forwarded to tvlicence@nbc.na

Name nbc TV Licence
Bank First National Bank of Namibia
Branch Corporate
Code 281872
Account No 620 611 996 02

For any TV licence queries, the public is encouraged to contact the TV Licence department at 061 - 291 3111 or 291 2100.



The nbc TV licence mobile sales teams will be at:
House & Home, Wernhil Park, Windhoek
8 - 9 September
09:00 to 18:00 weekdays
09:00 - 14:00 weekends