
Analogue Switch Off Postponed to 2015

FOR IMMEDIATE RELEASE

05 December 2014, Windhoek; Namibia The Namibian Broadcasting Corporation (nbc), in compliance with the SADC Analogue Switch Off (ASO) and 2006 International Telecommunication Union (ITU) resolution to migrate from analogue to digital, will undergo the first phase of analogue switch off in the country on 31 January 2015.

Initially the ASO date was set for 15 December 2014, but due to public demand for a grace period to acquire the nbc digital decoders, the nbc saw it fit to postpone the first phase analogue switch off. "...it is not about the date, but rather about ensuring that ample decoder have been sold so that the viewers are not left in the dark during our analogue switch-off phases", says nbc's Commercial Manager for DTT, Ockert Jansen.



The first areas to be affected by this switch off include Windhoek, Okahandja and Rehoboth. The two transmitters in Windhoek to be switched off that cover parts of Khomas Region (Grossherzog and Klein Windhoek towers) will affect the above mentioned towns and surrounding areas. The ASO exercise will be simultaneously done by the nbc, One Africa Television and Trinity Broadcasting Network (TBN).

To avoid being left in the dark, members of the public are urged to purchase their nbc decoders available at nbc Head Office in Windhoek, Mobipay Shops in Wernhil and in Oshakati, as well as Pick n Pay Wernhil and Katutura, as well as FurnMart stores in Windhoek. Okahandja residents can purchase their decoders at Okahandja Electrical and FurnMart, while Rehoboth residents can go to FurnMart, Nissen Trading and Capricorn FM. During the ASO exercise, mobile sales teams will be in these towns to cater for the increased demand for decoders. The price of the decoders is as follows: normal price N\$199.00, half price N\$99.50 applicable for pensioners, war veterans and disabled persons.

The requirements to purchase the decoders are the current TV license (2014/2015), an ID document as well as proof of special status to qualify for the half price.

Positive aspects linked to the switch off include improved video and audio quality, more viewing choices and PVR functions with the purchase of the nbc decoder.

End/

Contacts:

Mr. Alex Shimuafeni

Chief Commercial Officer

Tel: 061 291 3143

Email: ashimuafeni@nbc.na

Mr. Ockert Jansen

Commercial Manager: DTT

Tel: 061 291 3182

Email: ojansen@nbc.na

ABOUT NBC (www.nbc.na)

NBC's Purpose is to become a leading Multimedia Public Broadcaster of Choice in Africa. It is the only Namibian broadcasting house that runs radio broadcasting in Ten (10) Namibian languages and three (3) Public Service TV channels. NBC offers local, SADC and International news, current affairs and entertainment programming. It covers more than 98% of the Namibian population with a radio (FM) signal, 67% Analogue TV - and 62% with a digital TV signal. It further broadcasts beyond the Namibian borders on the DSTV audio bouquet and online at www.nbc.na

ABOUT Digital Terrestrial TV (www.nbc.na/dtt_home.php)

Digital television is a new way of broadcasting television. Although digital terrestrial television changes the way pictures are sent to your TV, it won't change the way you watch television. Since the beginning of television, we've been watching what is known as 'analogue television': TV signals are broadcast using radio waves, which are picked up by an aerial and sent down a wire to your TV, the analogue television receiver. Your set then changes the analogue signal into pictures and sound.
