
MEDIA RELEASE

nbc Digital Television Switch On in the South & Stakeholders Engagement

28 July 2014

FOR IMMEDIATE RELEASE

Windhoek, Namibia: The nbc has switched on the digital transmitter in two of the largest towns in the south on 26 July 2014. “Once the 67% coverage is achieved by December, Namibia will be six months ahead of the global deadline to switch over to DTT. The switch on in Mariental and Keetmanshoop (now 61%) brings the nbc closer to this goal,” says nbc Director-General, Mr. Albertus Aochamub.

The two towns in the south now have access to digital television, as will the rest of the country in due time. The nbc digital television decoders will be available from the nbc Keetmanshoop offices as well as from TV Wox installers situated in the south.

Continuing with its policy of transparency the corporation is sharing once again its 2013/2014 Financial results in the north on 28 July 2014. The event coincides with nbc’s annual 2014 Stakeholder Engagement evening taking place in Ongwediva in conjunction with the northern Namibia Chamber of Commerce and Industry (NCCI).

The Director General says that “The nbc is in the process of negotiating with other potential distributors as well who can further provide similar services to the broadcaster and its viewing public. We are also encouraging all other distributors, especially the well-established SMEs, to join this DIGITAL JOURNEY”

The nbc is looking forward to reaching new digital heights.

End

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ABOUT NBC (www.nbc.na)

NBC's Purpose is to become a leading Multimedia Public Broadcaster of Choice in Africa. It is the only Namibian broadcasting house that runs radio broadcasting in Ten (10) Namibian languages and three (3) Public Service TV channels. NBC offers local, SADC and International news, current affairs and entertainment programming and covers more than 95% of the Namibian population. It further broadcasts beyond the Namibian borders on the DSTV audio bouquet and online at www.nbc.na

ABOUT Digital Terrestrial TV (www.nbc.na/dtt_home.php)

Digital television is a new way of broadcasting television. Although digital terrestrial television changes the way pictures are sent to your TV, it won't change the way you watch television.

Since the beginning of television, we've been watching what is known as 'analogue television': TV signals are broadcast using radio waves, which are picked up by an aerial and sent down a wire to your TV, the analogue television receiver. Your set then changes the analogue signal into pictures and sound.
