



PRESS RELEASE:
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**MultiChoice honors the late Hon. Andimba Toivo ya Toivo across SADC
courtesy of the Namibian Broadcasting Corporation (nbc)**

“The struggle to develop our beloved Namibia and to share its wealth among all of our people, will take longer than the political struggle, but where there is a will, there is a way.”

Herman Andimba Toivo ya Toivo

MultiChoice will be paying tribute to the late Namibian liberation struggle icon with live broadcasts of the commemorations of the late Hon. Herman Andimba Toivo ya Toivo across Southern Africa, courtesy of the Namibian Broadcasting Corporation (nbc).

nbc's live broadcasts of the memorial service and burial will be opened up to the SADC region via the IS20 satellite, allowing DStv viewers across the Southern region to tune in and commemorate Namibia's national hero. The Memorial Service will be broadcast on Friday, 23 June 2017 from 13:00 – 18:00 and the Funeral Service on Saturday, 24 June 2017 from 08:00 – 13:00. Both events will be broadcast live on nbc1 (DStv channel 282).

A special tribute board on Zambezi Magic (DStv channel 160) will also direct viewers to the open nbc channel during these times.

Roger Gertze, General Manager of MultiChoice Namibia commented: “On behalf of the entire MultiChoice family, I would like to extend our sincere condolences to the bereaved family and entire Namibian nation. Our mission is to deliver value to our customers by making relevant content accessible. At MultiChoice, we want to use our influence and resources to play a positive role in Africa. As such, we are grateful that our partnership with the nbc enabled this unprecedented opportunity to deliver this special broadcast to viewers across Southern Africa.”

This initiative is testament to the two organisations joining forces to uplift the broadcasting industry by not only creating universal access to Namibians, but also sharing our historic moments with other countries on the Continent.

Stanley B. Similo, Director General of nbc stated: “The nbc is very grateful for being in a position to share this historic event not only with Namibian citizens but also with audiences beyond its national borders. It is an honour to document and be part of this momentous, albeit deeply saddening occasion. We hope that our broadcasts will bring a small measure of closure and comfort to those who are unable to attend the memorial service and funeral.”

DStv subscribers in SADC (South Africa, Namibia, Botswana, Angola, Mozambique, Malawi, Zambia, Zimbabwe and Swaziland) will be able to tune in to nbc1 (channel 282) on 23 and 24 June 2017 respectively.

nbc1 is available to all GOtv subscribers in Namibia on Channel 91.

For more information, visit www.nbc.na or www.dstv.com and www.gotvafrica.com.

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Contact:

Beulah Boois
Corporate Communications Officer
Namibian Broadcasting Corporation
Tel: +264 (0)61 291 3180
Cell: +264 (0) 811 420 636
E-mail: bboois@nbc.na

Lizette Foot
Corporate Affairs Manager
MultiChoice Namibia
Telephone: (061) 270 5120
Email: Lizette.Foot@na.multichoice.com

ABOUT nbc (www.nbc.na)

nbc's purpose is to become the leading multimedia public broadcaster of choice in the world. It is the only Namibian broadcasting house that runs radio broadcasting in ten (10) Namibian languages and six (6) public service TV channels. nbc offers local, SADC and international news, current affairs and entertainment programming and covers more than 78% of the Namibian population. It further broadcasts beyond the Namibian borders on the DSTV audio bouquet and online at www.nbc.na

ABOUT Digital Terrestrial TV (www.nbc.na)

Digital television is a new way of broadcasting television. Although digital terrestrial television changes the way pictures are sent to your TV, it won't change the way you watch television. Since the beginning of television, we've been watching what is known as 'analogue television': TV signals are broadcast using radio waves, which are picked up by an aerial and sent down a wire to your TV, the analogue television receiver. Your set then changes the analogue signal into pictures and sound. nbc boasts altogether with eight (8) channels on its DTT bouquet – nbc1, nbc2, nbc3, One Africa, TBN and EduTV (nbc4), Music on 5 (nbc5) and Kwese Free Sport on 6 (nbc6).

About MultiChoice:

MultiChoice Namibia (MCN) has been delivering on our promise of making the power of entertainment accessible for the last 25 years. The groundbreaking moment for Namibia was in December 1991 when M-Net received a transmission license from the Namibian Communications Commission to start broadcasting.

In 1992, a joint venture was formed between M-Net and Kalahari Holdings. Throughout the last quarter of a century, MultiChoice Namibia has been a much-loved part of society, a friend who brings the family together to share precious moments and unforgettable memories.

Entertainment is a powerful way to tell stories that open our minds, bring people together around shared passions, and connect us to new realities. It makes us laugh and cry. It informs, it educates and it inspires. MultiChoice is a video entertainment company, and our role is to enrich lives.

Our mission is to deliver value to our customers by making great entertainment more accessible. We find and develop the right mix of content and deliver it to millions of people across Africa – anytime, anywhere. Whether it's local telenovelas, the excitement of world class sport or the latest global blockbusters, our investment in leading-edge content and technology systems deliver the shows that people love into their hands and their living rooms.

We listen to our customers to understand their changing lives, the pressures they face and what matters most to them. We are committed to using these insights to put customers at the heart of all the decisions that each of us make every day. We're reshaping our business to improve our customers' experience, whenever and wherever they engage with us.