

## MEDIA RELEASE

### ATKV/NBC/Bank Windhoek 2016 Idiom School Competition Final Announced

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**10 October 2016**, Windhoek; Namibia.

The Namibian Broadcasting Corporation (nbc) is proud to announce that the final of the Afrikaanse Taal- en Kultuurvereniging/Afrikaans Language and Culture Association (ATKV), nbc and Bank Windhoek 2016 Idiom school competition will take place on Wednesday, 12 October 2016. The final between **Gobabis Gymnasium** and **Tsumeb Gymnasium** will take place at the broadcaster's Studio 6 and broadcast LIVE between 14:00-15:00 on the Afrikaans Service. This year, 17 teams from 11 schools from across the country took part in the competition.

The purpose of the competition is to promote the Afrikaans language and to teach children Afrikaans sayings and idioms. The Afrikaans language has more than 8 000 idioms and sayings that the learners must memorize and use correctly during the competition.

According to Afrikaans Radio Service Manager, Franlin Thomas, Afrikaans is no longer the language of the oppressor but a language loved and spoken by Namibians from all cultural backgrounds. She adds, "What we aim to do with our partners, the ATKV and Bank Windhoek is to encourage our young people to continue to embrace and be proud of their mother tongue. We certainly hope this competition will inspire other languages to do the same."

The Afrikaans Service of the national broadcaster also supports the Windhoek Word Festival (Windhoek Woordfees), to celebrate the Afrikaans language through the spoken and written word or song while the nbc broadcasts the ATKV 'Pluimpie Awards' every year on the Afrikaans Service.

The 'Pluimpie Awards' honours individuals, institutions, publishers and companies who made a special contribution towards the Afrikaans language and efforts to keep the language modern and fashionable.

nbc Afrikaans Service Presenter, Theoline Cookson, at this year's awards, received recognition, for her 15 year contribution to the Afrikaans Language. Cookson is also the Presenter of the youth program on Afrikaans Radio, which proudly airs the Idiom school competition.

Edugate Academy from Otjiwarongo was the winner of the 2015 Idiom school Competition. Up for grabs is a trophy and cash prizes sponsored by Bank Windhoek. The runners-up will also receive cash prizes. The Idiom challenge is being held for the 14<sup>th</sup> consecutive year.

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