
MEDIA RELEASE

Catch the much anticipated WNBA Playoffs 2017 LIVE on Kwesé Free Sports on nbc6

FOR IMMEDIATE RELEASE

06 September 2017, Windhoek; Namibia -

The Namibian Broadcasting Corporation (nbc) in partnership with Kwesé Free Sports (KFS) presents the upcoming Women's NBA Playoffs 2017 on Namibian screens. Namibian fans can expect to see the Minnesota Lynx, Los Angeles Sparks, Connecticut Sun, New York Liberty, Washington Mystics, Phoenix Mercury, Dallas Wings and Seattle Storm in action during this year's main showcase fighting for a place in the finals.

This postseason is particularly exciting because the majority of the WNBA Most Valued Player (MVP) candidates such as Tina Charles of New York Liberty, Sylvia Fowles of the Minnesota Lynx and African fan favourite and 2016 MVP, Nneka Ogumike of the Los Angeles Sparks, are all in the playoffs with their teams.

Wondering where to catch all this action? Look no further! As the EXCLUSIVE broadcast partner of the NBA across Africa, Kwesé Free Sports on nbc6 will be bringing you this action live from the court.

Fans can watch the knockout rounds all through to the finals for free on Kwesé's multi-platforms including Kwesé Free Sports (KFS) and the Kwesé TV app on the KFS channel. The first game kicks off at 02H00 Central African Time (CAT) on Thursday 07 September 2017.

For more information visit: www.nbaafrica.com

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It's Ours

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ABOUT nbc (www.nbc.na)

nbc's Purpose is to become a leading Multimedia Public Broadcaster of Choice in the world. It is the only Namibian broadcasting house that runs radio broadcasting in ten (10) Namibian languages and three (3) Public Service TV channels. nbc offers local, SADC and international news, current affairs and entertainment programming and covers more than 74.5% of the Namibian population. It further broadcasts beyond the Namibian borders on the DSTV audio bouquet and online at www.nbc.na

ABOUT Digital Terrestrial TV (www.nbc.na)

Digital television is a new way of broadcasting television. Although digital terrestrial television changes the way pictures are sent to your TV, it won't change the way you watch television.

Since the beginning of television, we've been watching what is known as 'analogue television': TV signals are broadcast using radio waves, which are picked up by an aerial and sent down a wire to your TV, the analogue television receiver. Your set then changes the analogue signal into pictures and sound. nbc boasts altogether with Eight (8) channels on its DTT bouquet – nbc1, nbc2, nbc3, One Africa, TBN and EduTV (nbc4), Music on 5 (nbc5) and Kwese Free Sport on 6 (nbc6).

About Kwesé Free Sports

Kwesé Free Sports is Africa's largest and only Pan-African Free-To-Air (FTA) channel available in more than 24 countries in Africa. It offers live premium sports viewing to fanatics across Africa for free. Watch Kwesé Free Sport on Kwesé's satellite TV service, using the Kwesé TV decoders or on your FTA Set Top Box (STB) with no subscription fee. Viewers can also live stream the channel on Kwesé's mobile app available for download on all Apple and Android devices or on the web on kwese.espn.com wherever they are, whenever they want. Don't miss the Premier League live, NBA, various FIFA tournaments including the 2018 FIFA World Cup Russia, NFL, AVIVA Premiership Rugby as well as sport themed magazine shows only on Kwesé Free Sports.

About Kwesé Sports

Kwesé Sports is Econet Media's exclusive sports content platform available on the Kwesé TV network. Through Econet Media's pan-African presence, Kwesé Sports is accessible in a growing number of countries across Sub-Saharan Africa offering the very best in international and African sports. Kwesé Sports is the home of premium sports programming bringing the world's leading sporting formats and leagues to the continent. Kwesé Sports holds rights to some of the most popular sporting leagues such as the NBA, various FIFA tournaments and leagues, NFL, Copa del Rey and so much more. Kwesé is also the exclusive home of ESPN offering a 24 hours of comprehensive sports coverage.

Through Kwesé TV's multiplatform offering Kwesé Sports fans can access up to the minute sports news, updates and analysis on the go on Kwesé and ESPN's collaborative digital and mobile platforms KweseESPN.com and the KweseESPN app.

For more information on Kwesé Sports Visit kwese.espn.com.