

# EXECUTIVE APPOINTMENTS

The nbc Board of Directors hereby wish to announce the appointment of Mrs Karuaihe-Upi and Mrs Brendell to its Senior Leadership Team. They are seasoned professionals and their appointments will further allow the nbc to accelerate in its mandate and achieve its business objectives. Their appointments are effective 01 March, 2017.



**UMBI KARUAIHE-UPI**  
*Chief Commercial Officer*

**Qualifications:** Holds a Master's Degree in Communications from the University of Tennessee, United States (1997), Bachelor's Degree Television and Radio Broadcasting from Wayne State University, United States (1987). Umpi also attended specialised training by completing a Diploma in Management Development at the University of Cape Town (2000), A Diploma in Television Production and Engineering from Senders Freies Berlin, Germany (1992), a Diploma in Creative Business Communication through the University of Stellenbosch (2000). She further attended a wide range of specialized short courses from world acclaimed institutions.



**SADIA BRENDELL**  
*Chief Financial Officer*

**Qualifications:** Holds a Bachelors of Administration (Accounting) from the University of Namibia (1999), a National Diploma Public Administration (Accounting) from the Technicon of Namibia (1989). Sadia is also pursuing her Master's Degree in Business Leadership through the Regent Business School and is about to complete her ICSA chartered accreditation.

The nbc Board and Director General further wish to extend a warm broadcasting welcome to the new Executives and wishes them all the best in their areas of responsibility.

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