

GERMAN SERVICE ON THE ROAD AGAIN!

GREEN HORIZON



From 23 to 26 September 2014 the German Service presented its highly popular morning show *Die Frühaufersteher* live from the nbc offices in Otjiwarongo. Senior Producer Jochen Berends had a wonderful time reflecting on the many activities the beautiful “cheetah capital of the world” has to offer, such as the highly successful *OtjiToilet* project, the agricultural shows in the regions, the local educational facilities and the horse-riding and in-line skating events to mention but a few.

“One should not underestimate how active the people of Otjiwarongo are,” said Berends, “and how friendly”, he added. “The support we received not only from our local nbc colleagues but from the entire community was really amazing. That is why the German Service enjoys traveling to Otjiwarongo so much.”

Asked why the station went out of its way to broadcast live from Otjiwarongo, Manager Michaela Jaeger said: “It is a fallacy to believe that

the major population pockets of German-speakers are situated in Windhoek and Swakopmund only. Otjiwarongo and its surrounding areas are teeming with German-speaking Namibians. It is our duty to keep these people in the boat. That is why we literally go the extra mile.”

The station’s broadcasts were financially supported by *The Hörerinitiative*, an association not-for-gain that supports the radio service with monies donated by its members.

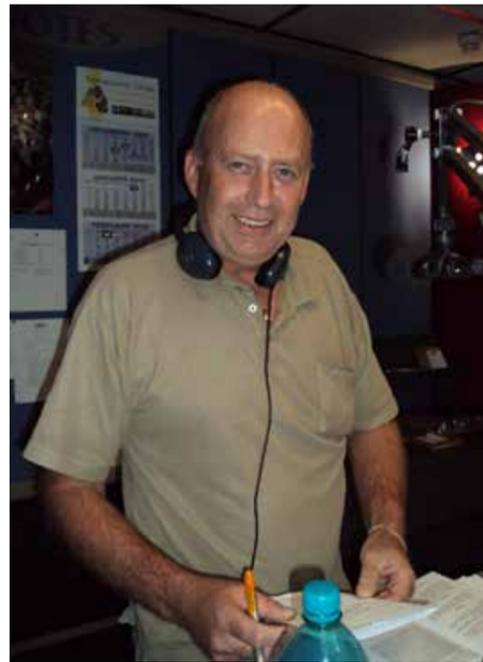
The trip to Otjiwarongo will be followed by yet another programme highlight - on Saturday, 4 October 2014, the German Service will broadcast live from the Day of the Old Wheeler in Windhoek. This car-club is going from strength to strength and has recently built its own clubhouse.

The Day of the Old Wheeler will include the traditional street procession, a beer tent, good food, activities for children and of course a wide variety of cars on display.

German Service’s live broadcast will start at 10h00 and end at 13h00. “The Old Wheelers Club of Namibia especially wishes to engage the next generation of old-timer enthusiasts with an invitation to ‘talk technical’, share experiences and simply enjoy each other’s company”, said Brigitte Reissner from the Old Wheelers.

All German Service broadcasts can be listened to via the station’s live stream: <http://www.nbc.na/radio/>

All listeners are also welcome to visit the station’s Facebook page at [facebook.com/germanradio](https://www.facebook.com/germanradio)



Senior Producer Jochen Berends was very pleased about the positive feedback he got from the German-speaking community in and around Otjiwarongo and is already looking forward to his next trip to the beautiful town



Back again but bigger and better this time is the “GREEN HORIZON”, premiering soon. The programme brings matters on agricultural developmental issues, creating awareness and educational content that promotes agricultural success stories and current trends in the industry. The programme seeks to bridge the knowledge and experience gap, the divide between theory and practice, to help nurture a new breed of aspirant farmers and business people in the sector. Let’s together celebrate the programme (taken through by Adries Mouton, presenter); the home-grown business talent, innovators, and creators at the heart of Namibia’s agricultural engine - propelling the nation towards Vision 2030.! Namibians we live off land and agriculture as it’s our mainstay economy, and of course feeding and providing job opportunities along the way. Don’t miss it, it’s coming soon only on nbc1.

KNOWING NAMIBIA
nbc brings to you a newly reality travel series that focuses on Namibia’s diverse natural beauty, culture and its heritage. It’s time for you to discover and explore sights, sounds, people and places that you are likely not to find in travel books, WEB or magazines. “As history and culture are part of the treasures Namibia carry, it is imperative interest within Namibia society as whole to help create a culture of pride to continue the trend of self-motivation that is through our ancestors who persevered the achievement of Independence we all Namibians are enjoying today,” says Head of Content Hub Maria Indongo-Nepaya. Through TV and Facebook, knowing Namibia will take you on a journey of exploration and adventure, driven by visual curiosity. Will embark a journey never seen/taken before- all surprising, refreshing and exciting. Let’s share the real vibrancy of old and modern Namibia on knowing Namibia that’s commencing on the 21st of September 2014 at 19:00hours, only on nbc1.

EDU TV on nbc

The Namibian Broadcasting Corporation introduces yet another television channel on its bouquet, to start airing on Wednesday, 24 September 2014. The main target audience of EDU TV, include all the Namibian learners and students from primary school to tertiary level, as well as the youth, and teachers. EDU TV will broadcast over 80% local content consisting of curriculum-based teacher presentations, classroom-based student-centered lessons and educational drama. The lessons are presented by highly qualified and experienced teachers. This brings to a total of 6 channels, including nbc1, nbc2, nbc3, OATV, TBN and EDU TV. Viewers can only access EDU TV through an nbc decoder. “The youth and students have a dedicated channel on educational related matters. Channel 6 is an optional teacher for the students to tune in to lessons they might have missed out in class as these will be repeated. Thus, DTT has brought so many opportunities,” says Chief of News and Programming, Menesia Muinjo.

EDU TV is Namibia’s first ever wholly owned and operated educational television station. The television station will air on channel 106, called channel 6 on nbc’s digital decoder and operate as a partnership between the Namibian College of Open Learning

(NAMCOL), the Namibia Broadcasting Corporation (nbc), and Namibia Educational TV (Pty) Ltd (NETV). Education videos for grades ten and twelve are set to assist with the upcoming examinations” says Managing Director of EDU TV, Jackson Swartz. NAMCOL has been the dedicated producer and disseminator of educational television and radio programs on behalf of the Ministry of Education for many years. The youth targeted through programming addresses entrepreneurship and challenges such as unemployment, drug and alcohol abuse, HIV and Aids and skills development through vocational and on-the-job training. Other programming will mostly contain educational news, urgent and important communiques by the Ministry of Education to the educational fraternity at large. EDU TV will also cover and broadcast school-based activities such as school sports, academic achievements, quiz shows, drama and entertainment.

The main objective on EDU TV, in correspondence with the Namibian Broadcasting Corporation, is to complement the national education efforts of the Ministry of Education, its affiliates and partners and to promote education so that it is positioned at the center of the national agenda.

Win a brand new car ... Renew your TV licence ... buy your nbc decoder ... at the Windhoek Show!!!

You can win a brand new car, renew your TV licence, and buy your nbc decoder right at the Windhoek Industrial and Agricultural Show that started today. Moreover, nbc will broadcast live the *Whatagwan* television show on selected days from the show grounds. And as for the radio lovers, you have a chance to meet your favourite presenters, because most of the nbc Radio Language Services will broadcast live as well.

The broadcaster’s stall is located in the Presidential Hall on the second floor, but you can also buy your nbc decoder and renew your TV licence as you enter through the main gate. The Radio Outside Broadcast (OB) and the driv-a-car TV Licence Competition Toyota Etios are right there to allow for a sneak preview of the grand prize. Keep those SMS’s coming in by texting the keyword ‘PAY’ to 5005 and you could stand in line to drive off with a savvy new vehicle.

The nbc decoder’s regular price is N\$199.00, while designated groups such as, pensioners, war veterans and people living with disabilities can purchase it for N\$99. 00. In order to buy the nbc decoders bring along your current TV licence (2013/2014), ID document as well as proof of special status to qualify for half price. Since this is TV licence renewal period, TV set owners are required to pay N\$204 and designated groups N\$60.

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